



WTVQ-TV  
P.O. Box 55590  
Lexington, KY 40555  
ph: (859) 294-3636  
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Advertiser  
Agency  
Buyer  
Salesperson

Mitch McConnell/R/Senate (8039)  
Mentzer Media Services (1581)  
Ally,Hewes,  
Katz- Philadelphia, . (1439)  
ph: (215) 567-7950 , fx: (215) 567-6338x

Invoice 527418  
Inv Date 4/26/2020  
Terms Net 30  
Contract 220482  
Bill Type Standard  
Period 3/30/2020 - 4/26/2020

**Mentzer Media Services**  
**DO NOT MAIL INVOICES**  
**600 Fairmont Avenue**  
**Suite 306**  
**Towson, MD 21286**

AgM

Special Handling  
Product  
Brand  
Acct Types  
Est/External #  
Demo  
Revision  
Comments

None  
Political (1176)  
508/629/7730 (69206)  
National/Political-Candidate  
7730/ECR26892577

CO-OP/Order Type No/Normal  
Package  
Gen. Date 4/27/2020 10:09:56AM

WTVQ (Lexington) (WTVQ)

## OFFICIAL BILLING INVOICE

MMCCO  
rates were adjusted based on new rate card -

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks: -Good Day Kentucky 505 Index: 104. Nielsen: 1.5044520329172602</b>								
	SPOT	9:00:00AM- 9:30:00AM	Per week (1),We	04/01/20 9:16AM (We)	00:30	Good Day Kentucky	MM20TV03H	\$20.00	
2.0	<b>Contract Line Remarks: -Good Day Kentucky 505 Index: 104. Nielsen: 1.5044520329172602</b>								
	SPOT	9:00:00AM- 9:30:00AM	Per week (1),Th	04/02/20 9:31AM (Th)	00:30	Good Day Kentucky	MM20TV03H	\$20.00	
3.0	<b>Contract Line Remarks: -Good Day Kentucky 505 Index: 104. Nielsen: 1.5044520329172602</b>								
	SPOT	9:00:00AM- 9:30:00AM	Per week (1),Mo	04/06/20 9:11AM (Mo)	00:30	Good Day Kentucky	MM20TV03H	\$20.00	
4.0	<b>Contract Line Remarks: -Entertainment Tonight 505 Index: 110. Nielsen: 2.0570959237218402</b>								
	SPOT	7:00:00PM- 7:30:00PM	Per week (1),Th	04/02/20 7:18PM (Th)	00:30	Entertainment Tonight	MM20TV03H	\$85.00	
5.0	<b>Contract Line Remarks: -Entertainment Tonight 505 Index: 110. Nielsen: 2.0570959237218402</b>								
	SPOT	7:00:00PM- 7:30:00PM	Per week (1),Fr	04/03/20 7:12PM (Fr)	00:30	Entertainment Tonight	MM20TV03H	\$85.00	
6.0	<b>Contract Line Remarks: -Entertainment Tonight 505 Index: 110. Nielsen: 2.0570959237218402</b>								
	SPOT	7:00:00PM- 7:30:00PM	Per week (1),Tu	04/07/20 7:11PM (Tu)	00:30	Entertainment Tonight	MM20TV03H	\$85.00	
7.0	<b>Contract Line Remarks: -ABC 36 News At 11 505 Index: 112. Nielsen: 1.3001074415639349</b>								
	SPOT	11:00:00PM-11:30:00PM	Per week (1),We	04/01/20 11:10PM (We)	00:30	WTVQ 11p News	MM20TV03H	\$45.00	
8.0	<b>Contract Line Remarks: -ABC 36 News At 11 505 Index: 112. Nielsen: 1.3001074415639349</b>								
	SPOT	11:00:00PM-11:30:00PM	Per week (1),Th	04/02/20 11:21PM (Th)	00:30	WTVQ 11p News	MM20TV03H	\$45.00	
9.0	<b>Contract Line Remarks: -ABC 36 News At 11 505 Index: 112. Nielsen: 1.3001074415639349</b>								
	SPOT	11:00:00PM-11:30:00PM	Per week (1),Mo	04/06/20 11:33PM (Mo)	00:30	WTVQ 11p News	MM20TV03H	\$45.00	
10.0	<b>Contract Line Remarks: -America's Funniest Home Videos-ABC 505 Index: 115. Nielsen: 4.6838130874131005</b>								
	SPOT	7:00:00PM- 8:00:00PM	Per week (1),Su	04/05/20 7:44PM (Su)	00:30	America's Funniest Videos 7p	MM20TV03H	\$250.00	
11.0	SPOT			04/05/20			1 preempt @ \$400.00	\$0.00	No Avail
12.0	<b>Contract Line Remarks: -American Idol-ABC 505 Index: 108. Nielsen: 6.07684398478615</b>								
	SPOT	10:00:00PM-How To	Day,Th-1	04/02/20 10:33PM (Th)	00:30	How To Get Away With Murder	MM20TV03H	\$400.00	M/G For 11.0.1

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$1,100.00</b>	Total Spots	11
Commission	<b>(\$165.00)</b>		
Net Total	<b>\$935.00</b>		